

Gillingham & Shaftesbury's FOOD & CRAFTS MARKET



SPONSORSHIP Opportunities

Are you a local business wanting to reach potential new or existing customers in your community? Use our Food & Crafts Market as an advertising opportunity for your business - you do not need to be craft or food related, just a business wanting to reach customers.

Brand awareness:

2 x 3m Banner Advertising Spaces & logo on the Market page of the website - **£10 +VAT**

Logo on the E-Tickets of which 173 were pre purchased for the July Market - **£35 +VAT**

Increase to £45 and include a half page advert on the ticket

Sponsorship:

Picnic Area Sponsor:

The Picnic Area not only features the range of hot foods on offer to Visitors but also a brand new feature for the August Market - a small funfair!

If you Sponsor the Picnic Area you can benefit from the following:

- Picnic Area named after the Sponsor
- Logo over the Picnic Area of the Visitors Map
- Logo on the Market page of the website
- Acknowledgement on Social Media
- Branding Opportunities at the Market including the Sponsor providing banners and feather flags to go around the picnic area
- Trade Stand Opportunity

Cost of just £110.00 +VAT

Other Sponsorship Opportunities:

Overall Market Sponsor

The Market in July welcomed over 703 paying cars throughout the six hours of it being open. The overall Market Sponsor can reach not only those attending on the day but also in advance through our online channels. This package includes a range of brand awareness opportunities from the adverts, pre Market Car Pass to branding throughout the Market itself. **All for just £500.00 +VAT**

Visitors Map Sponsor: £60.00 +VAT

Car Park Sponsor: £40.00 +VAT

Craft Stands Sponsor: £50.00 +VAT

Entrance Sponsor: £50.00 +VAT

Sanitiser Units Sponsor: £50.00 +VAT

To enquire or for more information on some of our Sponsorship Opportunities contact:
info@gillinghamandshaftesburyshow.co.uk

